



Alessia Antinori

VICE PRESIDENT



Born in 1975, Alessia Antinori is the youngest daughter of Piero Antinori and serves today as Vice President of Marchesi Antinori. Like her two sisters, Alessia was raised in the family's 15th century Palazzo Antinori in the center of Renaissance Florence. She participated in all harvests at the family's Tignanello estate in Chianti Classico and Guado al Tasso in Bolgheri from 1996 and was educated in Florence.

All three Antinori sisters specialize in different aspects of the business, but each understands that the whole is more than the sum of its parts. As the 26th generation, they possess the passion, perseverance and patience that have made the Antinori name synonymous with the finest wines in Italy and the world.

Alessia was naturally drawn to winemaking and graduated with a degree in Viticulture and Oenology from the Department Food Science and Technology at the Agrarian University of Milan in January 1998. She has worked as a winemaker for the company and has been the driving force behind their sparkling wine brand, Montenisa, in Franciacorta.

In order to better understand all aspects of the fine wine business, Alessia decided to learn the export and sales side, spending about four months each year in India and Asia as the Antinori Family Ambassador. Alessia moved to New York City in January 2009 for several years, where she traveled extensively to participate in tasting events, winemaker dinners and working with Antinori's sales team.

As Vice President of Marchesi Antinori, Alessia represents the family on the board of *Primum Familiae Vini (PFV)*, an international group of some of the world's finest and oldest wine producing families dedicated to defend and promote the traditions and values of family-owned companies and ensure that such ideals survive and prosper for future generations. Among her latest projects, Alessia is leading the redevelopment of Fattoria di Fiorano, an organic farm and winery outside Rome.

With an avid interest in fine art and photography, Alessia personally oversaw the creation of the museum area and contemporary art installations at the Antinori Chianti Classico winery and also supervises the Antinori Art Project, dedicated to all the company's new projects with a contemporary art focus. She is currently the President of the Friends (patrons) of MAXXI (the National Italian Museum of Contemporary Art) in Rome and has been a member of the International Council group of the Museum of Modern Art (MoMA) in New York for the past fifteen years.

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